



Why become an Authorized SSR Motorsports Dealer?

Dealer Support / Incentives / Promotions

The stellar reputation of SSR Motorsports has been built on a finely honed foundation of well-engineered products, affordable prices, exceptional customer service and comprehensive dealer support. Our west coast distribution center is stocked with readily available vehicles and replacement parts and our knowledgeable and experienced staff is on hand to provide you with the customer service and technical support you need. Throughout the year, we offer monthly promotions to help our dealers increase their sales and grow their business. These promotions include discounts on vehicles, parts and accessories as well as shipping discounts. This allows our dealers to better manage their inventory and increase their profits. We also support our dealers with marketing materials, such as catalogs, brochures, flyers, photos and videos, allowing them to introduce the SSR Motorsports brand to their current customers as well as draw in new buyers that may not have previously visited their dealership. We can also customize something for the specific needs of your business.



JANUARY 2015 PROMOTIONS!
valid 1/8/15-1/31/15

10% OFF SHIPPING on any order over \$8,000 shipped with our carrier

DIRT BIKES			
MODEL	COLOR	DEALER PRICE	SALE PRICE
2013 SR250S	BLACK		
2014 SR250S	RED		

ENDUROS			
MODEL	COLOR	DEALER PRICE	SALE PRICE
2013 XF250	BLACK / WHITE		
2014 XF250	BLACK / WHITE		

PIT BIKES			
MODEL	COLOR	DEALER PRICE	SALE PRICE
SR125X3+	BLACK / BLUE / GREEN / RED		
SR125X3 PRO	BLACK / BLUE / GREEN / RED		
SR125PF2	RED / WHITE / BLUE / YELLOW		
SR125PF3	RED / WHITE / BLUE		

UTVs			
MODEL	COLOR	DEALER PRICE	SALE PRICE
2012 SRUS500 (w/stereo)	BLACK / BLUE		

SCOOTERS			
MODEL	COLOR	DEALER PRICE	SALE PRICE
2013 EUROPA DELUXE 50	BLUE / GREEN		
2012 CLASSIC 50	BLACK & SILVER / SILVER		

ACCESSORIES			
DESCRIPTION	SPECIFICATION	DEALER PRICE	SALE PRICE
INNOVA CAMO TIRE SET	FRONT: 2.75-12 / REAR: 3.00-10		
I SHOCK	11" / 1000 LBS.*		
150cc SCOOTER TRUNK	UNIVERSAL		

*Fit SR125B2, SR125X3, SR140/150/160TX, SR150R and SX160R Pit Bike models

SSR Call Now To Order! **562-926-2888** **HUGE SAVINGS!**

SRU170R15
 FULLY LOADED FROM THE FACTORY!

ONLY \$3,499 MSRP

- REMOVABLE CANVAS TOP
- LED LIGHTING
- AUX/AC PLUG
- DAYTIME RUNNING LIGHTS
- FRONT HD BRUSHGUARD
- SAFETY FLAG & HOLDER
- SPARE TIRE RACK WITH WHEEL & TIRE
- REAR HD BRUSHGUARD
- 10" TIRES
- NERF BARS
- SIDE SAFETY NETS

LAZER 5 SPORT 2015

RED SILVER BLACK

Dealer Financing

SSR Motorsports offers GE Capital financing programs to our dealers to simplify the buying process and assist them with stocking vehicles and managing inventory to boost sales. GE Capital has been a partner to the motorsports industry for more than 30 years, and offers industry expertise and flexible financing to help dealers fulfill customer expectations and grow their business.

GE GE Capital
 30 / 60 / 90 / 120
 Days Free Flooring

Kelley Blue Book

SSR Motorsports vehicles are listed in Kelley Blue Book from the 2013 model year on. Founded in 1926, Kelley Blue Book is the only vehicle valuation and information source trusted and relied upon by both consumers and dealers. The company provides the most market-reflective values in the industry on KBB.com, including its famous Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used vehicles this week.

KELLEY BLUE BOOK OFFICIAL GUIDE
 Kelley Blue Book **KBB.COM**
 The Trusted Resource



How can SSR Motorsports help grow my business?

Vehicle & Replacement Parts Availability

SSR Motorsports understands the key to success is keeping customers happy. We maintain a consistent stock of vehicles assuring the exact model and color you need is available when you need it, and you can have confidence knowing replacement parts are readily available when that vehicle needs servicing. Developing a reputation for fast, reliable service creates loyal repeat customers and we take pride in providing the level of support dealers depend on.



“We originally decided to carry SSR at our dealership because of their great dirt bike - pit bike line up. The bikes have a great graphics kit installed from the factory! The designs are good and the units are easy to work on. The customer service for parts is also great with a part fulfillment rate well into the 90 percentile.”

Dax Sursely - Billings Powersports - www.BillingsPowersports.com

“Kids and parents are drawn to them and come in the store when they may have never had the desire to do so.”

Dan Karns - Karns Performance - www.karnsperformance.com

Official Pit Bike Supplier of Townsend Bell Racing

SSR Motorsports is the official pit bike supplier of Townsend Bell Racing. Townsend Bell is currently competing full time in the TUDOR United SportsCar Championship's GT Daytona class with Scuderia Corsa in a Ferrari 458 Italia GT3. His team won the 2014 Rolex 24 at Daytona and are the current reigning North American Endurance Cup Champions. The series is raced in front of huge live audiences at race tracks around the country and is broadcast to millions of fans on Fox TV. In addition, Townsend Bell has competed in the Indianapolis 500, the biggest sporting event in the world with over 300,000 fans on race day and 100 million watching on TV around the world, eight times from 2006 through 2014. The SR160TX pit bike will be displayed and ridden in the pits at all race events throughout the year.



Townsend Bell with the SSR Team



SSR Motorsports Online



OFFROAD STREET ACCESSORIES PARTS GEAR CONTACT BECOME A DEALER TEAM SSR



FIND A DEALER



CATALOG & MANUAL



About SSR Motorsports | Become A Dealer | Find A Dealer | Legacy Models

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Home > Pit Bike > 125cc > SR125

PIT BIKE
SR125
MSRP \$1,049.00

- > Specifications
- > Colors
- > 360 Spin View
- > Accessories

Find A Dealer
Download Catalog

COMPARE RELATED MODELS
#15 OTHER BIKE MODELS
#16 SR125TR

SPECIFICATIONS	
ENGINE	
Engine Type	124cc, 4 Stroke, Single Cylinder, Air Cooled
Bore And Stroke	54mm x 54mm
Carburetor	22mm
Max Output	7.3 hp @ 7500 rpm
Ignition	CDI
Start Mode	Kick Start
Transmission	4-Up Manual
CHASSIS	
Front Suspension	Hydraulic, Conventional
Rear Suspension	275mm Shock
Front Brake	Disc
Rear Brake	Disc
Front Wheel / Tire	Steel / 2.75-14



Facebook



Google +



Instagram



Twitter



YouTube

The SSR Motorsports website, www.ssrmotorsports.com, showcases our line of Powersports vehicles. It is fast and easy to navigate, offers a interactive user experience, and features large and detailed product images and specifications. The modern look of the website was optimized to present the information of each vehicle clearly. Users can quickly reference pictures, engine specifications, chassis information, vehicle dimensions, color choices and warranty coverage of each product as well as download the latest off-road and scooter catalogs. Comparison charts are available to help customers determine which vehicle is right for them and a dealer locator is available to refer them to their nearest authorized dealer. We are also active on social media in order to keep communication open and flowing about new and current products, specials and promotions, and the latest SSR Motorsports news and updates.

SSR Motorsports In Print



Cycle World - April 2014
SR250S



ATV UTV Action - August 2013
SR500-LT



Pit Racer - Jan / Feb 2007
LBC Show



MiniMoto - Issue One 2007
SR125-B2 Pro



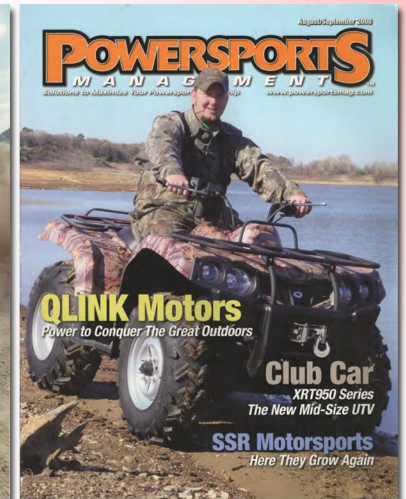
MiniMoto - Issue Three 2007
SR90R



MiniMoto - Issue Three 2006
SR125SS



Powersports Mgmt. - June 2008
Company Focus



Powersports Mgmt. - Aug/Sep 2008
Company Focus

SSR MOTORSPORTS
Where Quality and Value Come Together

- Best Quality
- 50 State Street Legal
- Product Liability Insurance
- Maximum Margins for Dealers
- Maximum Value to Consumers
- Full Parts & Technical Support

See Our Entire Product Line at www.ssrmotorsports.com
SSR Motorsports / 562.926.2888 / 12825 Alondra Blvd. Norwalk, CA 90650

Scooter Magazine Ad

SSR MOTORSPORTS
DIRT TOYS FOR KIDS OF ALL AGES
Humongous selection of pit bikes, ATVs and buggies, plus industry-leading parts and tech support!

SR150R
THE BEST HANDLING PIT BIKE IN AMERICA

DEALERS WANTED
See Our Entire Product Line at www.ssrmotorsports.com
SSR Motorsports / Tel: 562.926.2888 / Fax: 562.926.6999

Off-Road Magazine Ad

SRU170RS
MSRP \$3,499

SRU600LT
MSRP \$8,599

SRU600
MSRP \$7,599

Check us out
BOOTH 223
BUILDING 10
The OC Fair & Event Center
Costa Mesa, California
SEPTEMBER 19, 20, 21
2014 Sand Sports Super Show 16th Annual

12825 Alondra Blvd. Norwalk, CA 90650 | www.ssrmotorsports.com | [SSRMotorsports](https://www.facebook.com/SSRMotorsports)

UTV Magazine Ad

Tradeshows / Events

SSR Motorsports displays at many of the industry trade shows and events each year to help increase brand awareness.



Sand Sports Super Show



AIMExpo

Keeway / Benelli

Moving forward, SSR Motorsports is excited to announce we will be the exclusive distributor of Keeway scooters and Benelli motorcycles in the United States. SSR Motorsports strives to be a prominent player in the powersports market and these new product offerings will allow us to continue to expand our reach in the industry.



Logik 150



Silverblade 250



BN600



BN302

Become an authorized SSR Motorsports dealer today and offer your customers new and exciting in demand products to increase your sales and grow your business!



Request a Dealer Packet
Call 562-926-2888 now!